



Hello!

Thank you for downloading your Scratch Pay Digital Welcome Kit! Here's a little bit about your kit.

For your staff



Scratch Pay Dashboard Guide

Scratch-Pay_Dashboard_Guide.pdf
Size: 8.5 in. x 14 in.
Print: Legal paper (double-sided printing)

Share the Dashboard Guide with your team by emailing the PDF and adding it to your practice's training portal.



Scratch Pay Staff Guidebook

Scratch-Pay_Staff-Guidebook_Vet.pdf
or **Scratch-Pay_Staff-Guidebook_General.pdf**
Size: 8.5 in. x 11 in.
Print: Letter paper

Email the Staff Guidebook to your team and add it to in-office training materials for an overview of Scratch Pay.



Scratch Pay Digital Assets

Scratch-Pay_Digital-Assets.pdf
Size: 8.5 in. x 11 in.
Print: Letter paper (double-sided printing)

Share Scratch-approved website banners and social media assets to inform clients about Scratch Pay.

When sharing Scratch Pay Digital Assets, only use the assets provided and approved by Scratch Financial in this Welcome Kit.

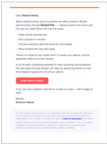
For your clients



Scratch Pay Table Tent

Scratch-Pay_TableTent.pdf
Size: 8.5 in. x 11 in.

Print and fold this table tent to place in the exam rooms and on the checkout counter to help patients learn about Scratch Pay.



Scratch Pay Announcement Email

Scratch-Pay_AnnouncementEmail.pdf

Let clients know that you now offer Scratch Pay payment plans with this email template.



Scratch Pay Social Post (social image and text templates)

ScratchPay_SocialImage_Template_WelcomeKit.png
ScratchPay_SocialText_Template_WelcomeKit.pdf

Scratch Pay Social Posts can be customized with your logo. Please use the approved text options to go along with the social post imagery.

Customize the image with your logo yourself, or if you'd like to request a custom version of the image, please [complete the request form here](#). **Share the image and one of the text post options exactly as provided.** Do not add financing terms or approval claims and direct all eligibility or payment-option questions to scratchpay.com. Direct any questions about the social post itself to marketing@scratchpay.com.



Scratch Pay Client Brochure

Scratch-Pay_Client_Brochure.pdf
Size: 8.5 in. x 11 in.
Print: Letter paper (double-sided printing)

Email or print the Scratch Pay Patient Brochure for patients to learn about payment plans on their own time.



Scratch Pay Card Template (single card & template)

Scratch-Pay_PatientCard_Digital.pdf
Scratch-Pay_PatientCard_PrintTemplate.pdf

Size: 8.5 in. x 11 in.
Print: Letter paper (double-sided printing)

Scratch Pay Cards can be handed to patients, attached to invoices, or sent via email, text, or mail to promote Scratch Pay and make it easy for patients to apply.